WHAT’S HAPPENING ...

By: Georgette Sarles, President and CEO, Daly City/Colma Chamber of Commerce, georgettesarles@gmail.com, (650) 755-4080

The Daly City / Colma Chamber is the voice for business, which delivers value to our members, while growing opportunities to fuel our economy. Together, we believe in our community and are engaged in creating the greatest economy for every business success. During the winter, we, along with other businesses, reviewed and crafted our 2017 business plan, in order to set our goals and vision in motion for the remainder of the year. Business is an integral part of our everyday life. The creativity and authenticity of services and goods provided by Daly City and Colma Chamber businesses adds to our daily quality of life. Our businesses and professionals, who call Daly City and Colma home, are stellar! As the change of seasons arrived, we strengthened connections with our business owners, managers, employees, youth, neighbors and friends during our winter and spring events, which included: the Holiday Soiree/Cypress Business Awards; Major Employer’s Breakfast and Speak Easy; a Salute to Small Business Week, enhanced by our three Vignettes -- hosted by Steak n Shake, John Leland Insurance Agency and Hampton Inn; culminating in our Business to Business Extravaganza and Taste of Our Cities; and ending with our Access to Higher Education -- Scholarship Awards. Through arrival of these many experiences, we learned how our businesses are growing and vitalizing our community. It seems quite important that we congratulate all these businesses, that certainly deserve our appreciation and full support, as they put forth tremendous efforts to maintain and bolster our economy.

Please mark your calendar and check out our website for our upcoming events: Business to Consumers Showcase, Annual Halloween Spook Parade and Costume Contest, Bowling Tournament, Annual Golf Tournament and Dinner, and, of course the Holiday Soiree/Cypress Business Awards. Our events are posted on the Google calendar, that can be found on our web page, as well as on Facebook. Please take a moment to view the photos found on pages 8, 9 and 10 as well.

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Mission STATEMENT

The role of the Daly City/Colma Chamber of Commerce shall be to encourage business development and networking, providing members with useful information and services. The Chamber shall take a leadership role in promoting economic, professional, commercial and civic vitality for our communities, while seeking to preserve the unique qualities that are good for business and make Daly City and Colma very special places to live, work and do business.
A benefit of membership is being featured in the Member NEWS Column. The Daly City/Colma Chamber of Commerce encourages business development and networking. The Chamber provides useful information and services to increase jobs, economic vitality and quality of life.

LegalMatch

Knowledge is Power!

Warmer summer days are near the horizon. BBQs full of good food and good fun are par for the course on this American holiday, but as with any holiday centered around eating and having a good time, it is also fraught with opportunities for partygoers to get injured or cause injury to others.

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At Block Advisors, we offer year-round services, personalized to your needs. Whether you’re a business owner or an individual filer, we have you covered. And, at a surprisingly affordable price.

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Business tax preparation - Taxes are always changing. You have a business to run. Our Tax Advisors will put your mind at ease when it comes to tax credits, deducting expenses and schedules specific to your business. Bookkeeping - Whether you need assistance once a year or monthly, we have options to suit your needs. Our experienced bookkeepers are available throughout the year to do the dirty work,
Advertising Opportunities

Where can businesses reach over 35,000 consumers in one day? Serramonte Center offers a range of mall advertising opportunities to fit your budget and needs. Advertising at the Center allows you the opportunity to place your brand, message, product and more in front of millions of consumers with expendable income.

Contact:
Marie Villarosa
(415) 799-2100
MarieVillarosa@RegencyCenters.com
SerramonteCenter.com
Below are some hidden dangers to keep in mind with the upcoming summer season.

**Drinking in Public**

Whether people are knocking back margaritas, nursing their Coronas or chugging their Dos Equis, there are specific laws associated with drinking in public. What's known as the “open container laws” vary state by state, and in some states, drinking and carrying alcohol is not even prohibited. For instance, Las Vegas and New Orleans don’t have open container laws.

States that have open container laws usually also prohibit public urination, public nuisance (loud behavior), and disorderly conduct (unruly or destructive behavior). So if you’re drinking and you think you want to push over some smart cars to see if you can, think again.

**Drinking and Driving**

Drunk drivers are always a concern, but especially so on a day associated with drinking and having fun. Thirty-eight states have Dram Shop Acts, which makes it illegal for businesses that sell alcohol to serve liquor to someone who is obviously intoxicated. The business can be held liable for any injury the drunken guest inflict[s] on anyone else.

Although the law is meant to deter belligerence, many people bar hop. It's also not the responsibility of a business to prevent someone from driving if they're drunk.

**Social Host Liability**

If someone gets drunk at your BBQ, are you liable if they get into an accident? It depends on the state. Some states follow “social host liability” laws which finds a host of a social event can be liable for any injuries caused by a drunk partygoer if they provided alcohol. Under this law, anyone who was injured by an intoxicated guest (even third parties) can bring a personal injury claim against the social host. Nevertheless, not every state has this type of law in their state. For instance, New York and California both have laws that explicitly say social hosts aren’t liable for actions taken by their intoxicated adult guests. States that do have social host liability laws have varying standards for holding a host liable.

**Providing Minors with Alcohol**

While some states will not find a social host liability

if their intoxicated adult guest causes an injury to a third party, the opposite is true if a host provides booze to a person under the legal drinking age. If a person under 21 is provided alcohol and causes an injury, the host can be held financially liable for the actions of the underage drinker. The host can also face misdemeanor and criminal charges in all fifty states.

**Fireworks Gone Awry**

Only fifteen states, including California, Oregon, Pennsylvania and Wisconsin, allow the sale and use of non-aerial and non-explosive fireworks. These fireworks are generally considered weaker and less dangerous. Stronger fireworks used in aerial shows are illegal in all fifty states unless you have a license, but they're often sold for Cinco de Mayo festivities.

Fireworks always pose a potential health and safety risk, even those that are considered weaker. If you set off a firecracker too close to someone else, they can get injured. The most common injuries associated with fireworks include hand burns/lacerations, amputation (losing a finger), hearing loss and eye injuries. If you’re in a drought, a firework can cause a destructive fire and property damage.

Stay safe this Summer.

**Block Advisors continued from p. 3**

while you focus on your business.

**Live Payroll** - Using the ADP platform, our bookkeepers will calculate and process live payroll and payroll tax forms (like 1099-Misc and W-2s).

Sales & use tax - Filings should take place quarterly, monthly and sometimes even weekly. Do you know which one applies to you? We'll make sure you make the right decision. Using the ATX program, our Tax Advisors will prepare and file Sales & Use tax returns

After-the-Fact Payroll - For businesses that choose to do their own payroll but still need help with preparation and filing of payroll tax forms such as 1099-Misc, W-2 and quarterly 941s. Using the ATX program, our Tax Advisors will complete and file these forms.

Call 650.756.2451 to set up an appointment today. During our FREE consultation, we'll discuss your goals, needs and challenges to determine how we can help you grow.
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GEGA - 002963; 000530
John R. Leland, a graduate of San Francisco State University, is passionate about helping people navigate the financial services and businesses, homeowners, automobile, renters, motorcycle, ATV, plus life and health care insurance choices. He is knowledgeable and is always looking for the right policy to fit each individual’s needs. He states, “I’ve been with Allstate for over 48 years and have worn many hats in the company. My tenure and experience allows me to understand the ins-and-outs of insurance, while providing service to hundreds of families regarding their personal protection needs. I can help you protect the things that are important — your family, home, car, boat and more. That’s why I am an Allstate Insurance agent and Anthem Blue Cross representative.”

He established the John Leland Allstate Insurance Agency in 1966 with the mission of providing insurance and financial services to young families to those in retirement years. He has two offices (1777 Borel Place Suite 400, San Mateo and 333 Gellert Blvd, Suite 228, Daly City) to serve clients in Daly City, San Francisco, Brisbane, South San Francisco, San Bruno, Millbrae, Burlingame, San Mateo, Hillsborough, Atherton, Belmont, San Carlos, and Redwood City.

John commented that he enjoys providing good service to the diverse clientele that he serves. He stated, “Daly City is a superb and vibrant location. It’s one of the best communities in the entire Bay Area. It offers easy access to the bay area. Daly City is right on the freeway close to shopping and amenities, with great weather, and people.” He continued, “I’m proud to work with a financially sound and stable company like Allstate. They’ve been helping families protect their assets for over 80 years. And, that’s what I do. Now, they have expanded to offer financial and life insurance solutions.”

We spoke on the importance of serving the community, adults and youth alike, his commitment to serving his long and loyal customer base as well as developing a new client base.” He said, “I am fortunate to have an efficient

and friendly staff. We, all, work hard to consistently deliver our promise of ‘Good Hands’ to our clients. Relations matter.” As your Allstate agent, I can help you understand how the choices you make — such as the car you drive — affect your insurance rate. I’m committed to helping you get your appropriate level of protection and make it easy to do business with Allstate.”

John’s office is run efficiently and securely with a close eye on organization, protecting clients’ information, and being Green. They have reduced their paper usage substantially by scanning and storing all documents electronically. Recycling and shredding is key to protecting information and the environment.

Contact John Leland Agency by phone 650-994-6666, Fax 650-994-1610 or email him johnleland@allstate.com for personalize insurance review or assistance in navigating the health care options. John has two websites www.thelelandagency.com Blue Anthem Blue Cross and for https://agents.allstate.com/john-r-leland-daly-city-ca.html. John Leland Agency is on the web and social media with the goal of providing dependable information for people when they are looking for answers or assistance. Email or call to hello.
MAJOR EMPLOYERS BREAKFAST - FEBRUARY 23, 2017

ANNUAL CRAB FEED SCHOLARSHIP DINNER- MARCH 16, 2017

STEAK ‘N SHAKE VIGNETTE- APRIL 17, 2017

ALLSTATE INSURANCE - JOHN LELAND AGENCY VIGNETTE - APRIL 18, 2017
HAMPTON INN BY HILTON VIGNETTE - APRIL 19, 2017

BUSINESS TO BUSINESS EXTRAVAGANZA - APRIL 20, 2017

GRAND OPENING JP PENNEY - SEPHORA - MAY 5, 2017

GRAND OPENING JP PENNEY MAJOR APPLIANCES - MAY 12, 2017

ACCESS TO EDUCATION - MAY 18, 2017
20TH ANNUAL
Business to Consumers
SHOWCASE
FREE TO THE PUBLIC –
SERRAMONTE CENTER

Company Name: ____________________________________________________________

Contact Name: __________________________________________________________

Address: __________________________________________________________________

City: ___________________ Zip: _______ Fax: ____________________

Phone: _________________________ E-mail: ___________________ 

SPONSOR:
☐ Major Sponsor at the $1000 level: includes special attention and placement throughout the Showcase. Premium location near Center Court, pipe and drape exhibitor booth with 1 six-foot table, table cloth, 2 chairs, signage, and special placement of business name or logo on all marketing materials for the event.

☐ $500 Sponsor: includes placement close to Center Court, pipe and drape exhibitor booth with 1 six-foot table, table cloth, 2 chairs; signage, and business name on all marketing materials for the event.

EXHIBITOR:
☐ $300 Exhibitor: includes placement away from the Center Court, pipe and drape exhibitor booth with 1 six-foot table, table cloth, 2 chairs, and signage.

☐ $150 Exhibitor: includes placement away from the Center Court, with 1/2 pipe and drape exhibitor booth with 1/2 six-foot table (3 feet of a shared 6 foot table), table cloth, 1 chair, and signage.

Please Check One:
☐ Enclosed is my door prize: ____________________________________________

“These prizes will be used in the “passport to prizes” raffle designed to increase visits to your booth.

☐ I’ve added $25 to the cost of booth, instead of providing a door prize.

☐ Yes, I will need electricity.

“This is a No-Sale show, pop up booths and back drops are not allowed by Serramonte Center.

DEADLINE FOR RESERVATION IS SEPTEMBER 1, 2017 by 3 p.m.

PAYMENT: TOTAL DUE $
☐ Check ☐ Visa ☐ MasterCard Security Code: _______

Name on Card: ___________________________ Signature: ______________________

Card Number: __________________________ Expiration Date: ________________

For more information, please call (650) 755-3900, fax (650) 755-5160,
e-mail staff@dalycity-colmachamber.org or visit www.dalycity-colmachamber.org

Serramonte Center
10:00 AM to 4:00 PM
Saturday, September 9, 2017
Whatever you need, we’ll handle it from here.

Every step (and pickup) of the way.

Did you know that the State is requiring businesses to recycle their yard trimmings and food scraps starting in April 2017? As your community partner, Republic Services is here to help our Daly City, Colma and Broadmoor businesses understand the regulations – and compliance is easy with our new expanded Commercial Compost Collection Program!
It’s Time to Think
Outside the Bottle
- And into the Box
(or Can)!

By: Ben Bongers, BevMo! 915 Junipero Serra Blvd Colma, CA 94014 (650) 757-0196, Benbongers@yahoo.com

Before the glass bottle, wine’s standard “skin” had been in clay amphorae, wooden kegs or casks, and stone vessels and animal skins. Even after glass gained popularity from its brother (port) about 300 years ago, the advent of canning wine was used to give soldiers in WW I and WW II the grape libation.

Today, we have the box and the resurgence of cans. But, are they as good? Are they quality? The answer is yes! Keeping in mind, no one would put a $200 bottle of Bordeaux in a Mylar bag then slip it in a box, however, the quality of the wine in the bag, box, and can is starting to turn heads.

**Things you need to know ….**

- **Wine is living, breathing.** When you slip wine into a Mylar bag or can, it will no longer be “breathing.” The good news is the wine will NOT go bad as quickly as a bottle once it’s opened. The larger amount of wine is sealed off and air will not touch it - making it economical for a single drink nightly. The down side - whatever wine is in the bag is what you get. It will NOT get any better with age.

- **Simplicity.** Many events are not allowing glass on their premises. Swimming pools have been anti-glass (with good reason) for quite some time now. The advent of non-breakable containers has allowed epicurean adult beverages easy access.

- **Storage.** You can store the box or cans easily in a fridge, pantry, or shelf. If the box is a little too big, why not ditch the cardboard and gently squeeze the bag into the salad crisper?

*Let me know what you think!.... BenBongers@yahoo.com*
4 Things Professional Burglars Don’t Want You To know.

Happy Summer! While it’s the time for BBQ’s, Family Time and Vacations, Remember to protect your home, possessions and Family whether you’re in town or away!

I recently read that a Home Burglary occurs every 20 seconds in the U.S.! While we want to have our carefree summer - you can protect yourself with some simple, common-sense steps:

1. **Surprisingly - Nighttime Burglaries aren’t the Best Time.** Burglars like to break into homes during the day -- between 12:30-2:30 p.m. -- because there’s a high chance people will be away at work or school. In my neighborhood I’ve heard of recent break-ins and attempts and all were during the middle of the day! The last thing a burglar wants is to encounter someone at home. Be sure to lock up – don’t leave your home at risk just because it’s daytime.

2. **They know when you’re not at Home** – thanks to Social Media! It’s very easy these days to use social media and other online search engines to find someone’s home address and basic info. I’ve tested this out – it’s scary how much we can find about someone! I read a survey done with convicted burglars where a high percentage stated they use Social Media to determine who’s out of town. It’s recommended to wait to post vacation pics when you return and by all means NEVER share your itinerary/dates online publicly!

3. **They don’t like Security Practices.** Burglars are looking for Easy Targets, so basic security measures are important. They say unlocked windows, sliding glass doors, unused deadbolts, poor lighting and homes without security systems are prime targets. Make sure you’re using all the security features you do have.

4. **Landscaping and Crowded Front Porches** can be a Burglars Best Friend! Again, thieves are searching for opportunity. Overgrown landscaping, crowded porches, and tall bushes can give them an ideal place to hide while planning their entry.

As a Member of the Top 5 in Real Estate Network®, I have a wealth of real estate and homeownership information that may be of help to you. Feel free to contact me any time to learn more about this important information, and be sure to forward this article on to any friends or family that may be interested as well.

>> What’s Happening, continued from p. 1

as those found on the web at [www.dalycity-colmachamber.org](http://www.dalycity-colmachamber.org).

I am very proud to say, that our Daly City / Colma Chamber continues to grow its membership, as we find new and innovative ways to bring our members together, while building support for our local economy. Our Board of Directors is composed of individuals who are highly experienced in their professions and care deeply about the wellbeing of our cities. I would like to give a Personal Shout Out of Thanks to these busy professionals that contribute greatly. They can be found volunteering their time, to support and develop local chamber member businesses. Each Board member is dedicated to the enhancement and support of local business development. It is strongly agreed that a thriving local economy leads to a better way of life for everyone. Our Board is mutually committed to promoting prosperity in the City of Daly City and the Town of Colma.

In closing, may I state, that the Daly City/Colma Chamber of Commerce, is firmly placed to assist our members in meeting and exceeding their goals and expectations. I cordially invite each of you to actively engage in all the Chamber programs and events offered. They are designed to benefit you in a multitude of way: Meeting potential clients, Networking, Building customer referrals, and Establishing a worthwhile trade identity. We hope to see you soon at our next event, always invite your feedback, and ideas to continue making the Daly City/Colma Chamber of Commerce the Best it can possibly be. Thank you for being a valued member!

The Chamber’s reputation, as a unified voice of business, gives our members the best return on their investment – a vibrant, thriving business community situated in the best place to Live/Work/Shop/Play …. Daly City and Colma, California! The future is bright with innovation and opportunity.

Georgette Sarles, president/CEO of the Daly City/Colma Chamber of Commerce is a real estate investor, community leader, event strategist and proprietor of a successful small business for 50+ years.
APPLICATION FOR MEMBERSHIP

Company Name: __________________________________________ Business Type: ____________________________

Address: __________________________________________ City: ___________________ Zip Code: ________

Contact: __________________________________________ Title: __________________________ No. of Employees: ______

Phone: __________________________ Fax: __________________________ Email: __________________________

Website: __________________________________________

I hereby subscribe, as the annual dues, the amount of $99.00 for the purpose of underwriting the activities of the Daly City/Colma Chamber of Commerce. I understand that this is a special introductory rate with a 2-year commitment. I will be billed for the second year at standard membership rates. Dues are subject to approval of the Board of Directors and may be a TAX DEDUCTABLE item. **Membership shall be continuous unless cancelled by written resignation.**

Signature: __________________________________________ Date: __________________________

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